OPTUNE GIO®

REAL PATIENTS. REAL STORIES.

HOW TO SHARE THE *PERSPECTIVE* SERIES











Recognizing that some patients may be apprehensive about starting therapy, the *Perspective* series gives you a tool to meet that hesitation head-on.

By hearing from patients in similar situations, these videos can support your efforts to introduce Optune Gio®, reinforce key conversations, or follow up after an appointment. They can also help your patients feel more comfortable and confident starting—and staying—on treatment.

Share the *Perspective* videos with your patients, in your practice, or with your network.

Patient images reflect the health status of the patient(s) at the time the images were taken.

OPTUNE GIO®

PUT THESE PERSPECTIVES INTO PRACTICE

Give your patients the confidence to fight glioblastoma with everything they've got by sharing the series digitally, in person, or through your practice's existing workflows before, during, and after visits.

Explore the approach—or combination of approaches—that works best for you.

SHARE ON YOUR CHANNELS

Share the series in just a few clicks via personalized emails delivered directly to your patients' inboxes and/or compelling posts designed for your social network.

1. Visit the *Perspective* series landing page by scanning the QR code
2. Select the episode(s) you'd like to share
3. Choose how to share
   - Click the email icon, enter the patient's email address, and hit send
   - Click share via social media, copy and paste the approved episode-specific caption into the message, and hit post to share with your network

INCLUDE IN PATIENT FOLLOW-UP

Keep your treatment discussion momentum going. Share relevant patient videos in a timely manner directly from your office's existing EHR/EMR platform.

Your in-house system expert can help you send emails via the portal's messaging function by doing the following:

1. Log in to your EHR/EMR platform
2. Confirm its email functionality
3. To send an email to your patient(s) directly, select the individual or group you'd like to message
4. Draft your email and include the link to the *Perspective* series: OptuneGio.com/Perspective
5. Complete the process by pressing send or save/submit

Tip: Work with your health system's IT team to see if you can configure your platform so that a link to the docuseries is automatically delivered to the patient portal or via text message immediately following a confirmed glioblastoma diagnosis

PLAY IT IN YOUR PRACTICE

Utilize patients' waiting room time to prime your treatment discussions. Make the *Perspective* series part of your in-office video rotation for ongoing patient education.

1. Visit the *Perspective* series video library at Vimeo.com/showcase/Perspective
2. Download the episode MP4 files
3. Upload them to your facility's video display system
4. Play them in your waiting room for patients to watch

SHARE IN YOUR OFFICE

Leverage appointments to share the series with patients in-person. Give them the *Perspective* series handout before they leave your office.

Running low?
Contact your Novocure® representative or download the handout from the landing page at OptuneGioHCP.com/Perspective



EHR=electronic health record; EMR=electronic medical record; IT=information technology.

START SHARING TODAY

Scan the QR code to visit the *Perspective* series landing page.

Indications For Use

Optune Gio® is intended as a treatment for adult patients (22 years of age or older) with histologically confirmed glioblastoma multiforme (GBM).

Optune Gio with temozolomide is indicated for the treatment of adult patients with newly diagnosed, supratentorial glioblastoma following maximal debulking surgery, and completion of radiation therapy together with concomitant standard of care chemotherapy.

For the treatment of recurrent GBM, Optune Gio is indicated following histologically or radiologically confirmed recurrence in the supratentorial region of the brain after receiving chemotherapy. The device is intended to be used as a monotherapy and is intended as an alternative to standard medical therapy for GBM after surgical and radiation options have been exhausted.

Important Safety Information

Contraindications

Do not use Optune Gio in patients with an active implanted medical device, a skull defect (such as, missing bone with no replacement), or bullet fragments. Use of Optune Gio together with implanted electronic devices has not been tested and may theoretically lead to malfunctioning of the implanted device. Use of Optune Gio together with skull defects or bullet fragments has not been tested and may possibly lead to tissue damage or render Optune Gio ineffective.

Do not use Optune Gio in patients that are known to be sensitive to conductive hydrogels. In this case, skin contact with the gel used with Optune Gio may commonly cause increased redness and itching, and rarely may even lead to severe allergic reactions such as shock and respiratory failure.

Warnings and Precautions

Optune Gio can only be prescribed by a healthcare provider that has completed the required certification training provided by Novocure (the device manufacturer).

Do not prescribe Optune Gio for patients that are pregnant, you think might be pregnant or are trying to get pregnant, as the safety and effectiveness of Optune Gio in these populations have not been established.

The most common (≥10%) adverse events involving Optune Gio concurrent with temozolomide were thrombocytopenia, nausea, constipation, vomiting, fatigue, medical device site reaction, headache, convulsions, and depression.

The most common (≥10%) adverse events seen with Optune Gio monotherapy were medical device site reaction and headache.

The following adverse reactions were considered related to Optune Gio when used as monotherapy: medical device site reaction, headache, malaise, muscle twitching, fall, and skin ulcer.

Use of Optune Gio in patients with an inactive implanted medical device in the brain has not been studied for safety and effectiveness, and use of Optune Gio in these patients could lead to tissue damage or lower the chance of Optune Gio being effective.

If the patient has an underlying serious skin condition on the scalp, evaluate whether this may prevent or temporarily interfere with Optune Gio treatment.

Please see the Optune Gio® Instructions For Use (IFU) for complete information regarding the device's indications, contraindications, warnings, and precautions at OptuneGioHCP.com.

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